

Press release

## Kyocera grows 'Green Curtains' to reduce energy consumption and CO<sub>2</sub> emissions

Kyocera Corporation once again leads the way in environmental protection awareness and sustainability with its 'Green Curtain' initiative at company locations around the globe.

**02 June 2015** – Kyoto, Japan/Neuss, Germany – Kyocera Corporation is planting Green Curtains at its production sites for the ninth consecutive year. The natural foliage creates 'curtains' that cover building walls and windows, providing shade for the rooms inside and lowering the building temperature by up to 2°C, which in turn can significantly reduce the use of energy-consuming air-conditioning systems.\* In this way, at its peak, perceived temperature is lowered by as much as 15°C.

Not only do Green Curtains lower energy consumption and emissions, but they also absorb existing CO<sub>2</sub>. One square metre of Green Curtain foliage neutralises as much as 3.5kg of CO<sub>2</sub> annually. Compared with previous years, the total area covered by Kyocera Corporation's Green Curtains – at 34 locations participating worldwide – was increased once again. In 2014, Green Curtains stretched for a combined length of 1,053 metres and covered an area of 4,314 square metres, the equivalent of 16.5 tennis courts.

In times of increasingly extreme weather conditions and on account of climate change, it is important that everyone contributes as much as they can towards environmental sustainability. As such, Kyocera

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encourages its employees as well as local residents at some production sites to participate in the 'Green Curtain' initiative at their own homes and thus provides seeds and step-by-step instructions on how to grow the plants.

What's more, the Green Curtains have a tasty side effect: Vegetable plants are used in most cases. This way, when it comes to the communal harvest and subsequent preparation in the company's canteens, a sense of community is strengthened.

\* Source: Japan Ministry of Land, Infrastructure, Transport and Tourism

### For more information on Green Curtain activities:

<http://global.kyocera.com/ecology/greencurtains/index.html>

### For more information about Kyocera:

[www.kyocera.eu](http://www.kyocera.eu)

### About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 226 subsidiaries (as of March 31, 2015), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 6 gigawatts of solar power having been installed around the world to date.

The company is ranked #552 on Forbes magazine's 2015 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of over 68,000 employees, Kyocera posted net sales of approximately €11.74 billion in fiscal year 2014/2015. The products marketed by the company in Europe include printers, digital copying

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systems, microelectronic components, fine ceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €385,000 per prize category).

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